WebMind – The Digital Marketing & Web Development Club

WebMind is a student-driven club at **Gateway Institute of Engineering and Technology (GIET)**, dedicated to fostering innovation and expertise in **digital marketing** and **web development**. Under the guidance of **Assistant Professor Mr. Dinesh Rohilla**, the club serves as a dynamic platform for students to gain practical exposure, industry insights, and hands-on experience in these ever-evolving fields.

With an active leadership team comprising **Anurag (Web Development Coordinator)** and **Khushboo (Digital Marketing Coordinator)**, WebMind is committed to enhancing students' technical and marketing skills through workshops, seminars, live projects, and industry collaborations.

Vision

To create a thriving community of digital marketers and web developers who excel in their fields by leveraging technology, creativity, and analytical skills, ensuring they remain competitive in the digital era.

Mission

1. **Hands-On Training:** Provide practical knowledge in web development and digital marketing through real-world projects and industry-oriented sessions.
2. **Bridging the Gap:** Connect academic learning with industry requirements by organizing guest lectures, workshops, and hackathons.
3. **Skill Development:** Encourage students to explore **SEO, content marketing, social media marketing, UI/UX design, frontend/backend development**, and emerging web technologies.
4. **Collaborative Learning:** Foster an environment where students can exchange ideas, develop innovative projects, and build professional networks.
5. **Career Empowerment:** Empower students with certifications, internships, and placement opportunities through strong industry tie-ups.

Activities and Initiatives

- **Workshops and Seminars:** Regular sessions on the latest trends in digital marketing and web development.
- **Live Projects:** Hands-on experience with real-world projects to build practical skills.
- **Hackathons and Competitions:** Opportunities to showcase creativity and problem-solving abilities.

- **Industry Collaborations:** Guest lectures and networking sessions with industry experts.
- **Certification Programs:** Access to certified courses in digital marketing and web development.

Why Join WebMind?
- Gain **practical skills** in digital marketing and web development.
- Work on **live projects** and build a strong portfolio.
- Network with **industry professionals** and explore career opportunities.
- Participate in **hackathons, workshops, and seminars** to stay ahead in the digital world.
- Be part of a **collaborative and innovative community** of like-minded individuals.

How to Join?
1. Visit the **WebMind Club** office at GIET.
2. Fill out the membership form.
3. Start your journey into the world of **digital marketing** and **web development**!

Contact Information
For more details, reach out to:
- **Mr. Dinesh Rohilla** (Faculty Coordinator)
- **Anurag** (Web Development Coordinator)
- **Khushboo** (Digital Marketing Coordinator)

Join WebMind and unlock your potential in the digital world!
Scan For Registration

Let's shape the digital future together!

Gateway Education
Where Innovation Meets Technology